



FIX PRICE GROUP PLC ANNOUNCES CONVERSION OF GDRS INTO ORDINARY SHARES

26 March 2026 – Fix Price (AIX: FIXP.Y; “Fix Price”, the “Company” or the “Group”), one of the leading variety value retailers globally and the largest in Russia, announces that on 19 March 2026 the Board of Directors of the Company approved the conversion of 998,331 of the Company’s Global Depositary Receipts (“GDRs”), each representing one ordinary share of the Company, into the underlying ordinary shares of the Company, in accordance with the terms of the depositary agreement between the Company and RCS Trust and Corporate Services Ltd (the “Depositary”). These GDRs were aggregated as part of the exchange of GDRs of Fix Price Group PLC for ordinary shares of PJSC Fix Price, announced on 5 June 2025 in the respective press release.

Following such conversion, the Depositary transferred the corresponding ordinary shares to the account of the Company. The conversion does not involve the issuance of any new shares and does not affect the total issued share capital of Fix Price.

ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y), one of the world’s leading variety value retailers and the largest in Russia, offers a wide and constantly updated assortment of non-food goods – including personal care and household products – as well as food items, all at low fixed price points.

As of 31 December 2025, Fix Price was operating 7,865 stores across Russia and other countries, each carrying approximately 2,000 SKUs in around 20 product categories. Fix Price offers a mix of its own private-label products, major brands, and items from local suppliers. As of 31 December 2025, the Company was operating 13 DCs covering 81 regions of Russia and 9 other countries.

In 2025, the Company recorded revenue of RUB 327.5 billion, EBITDA of RUB 46.2 billion and net profit of RUB 15.7 billion, in accordance with IFRS.

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